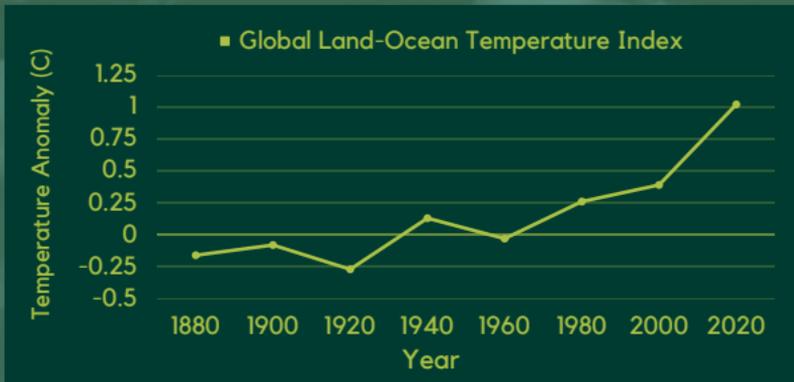


FIVE REASONS TO SWITCH TO A CLIMATE FRIENDLY FINANCIAL INSTITUTION

1.) OUR PLANET NEEDS YOUR HELP

NINETEEN OF THE HOTTEST YEARS HAVE OCCURRED SINCE 2000



- NASA's Goddard Institute for Space Studies (GISS)

2.) WHAT YOU INVEST IN HAS AN IMPACT

CLIMATE-FRIENDLY FINANCIAL INSTITUTIONS ONLY INVEST IN CLEAN ENERGY PRODUCTS, TECHNOLOGIES, AND SERVICES

35 of the world's major banks – many of them household names – have provided \$2.7 trillion to fossil fuel companies since the Paris Agreement on climate change was adopted at the end of 2015, according to a 2020 report from Rainforest Action Network and five other non-profits. They found this fossil fuel financing had actually grown each year since the Paris agreement.

- BBC's Smart Guide to Climate Change



3.) IT AFFECTS US ALL

WE CANNOT IGNORE THE IMPACT OF CLIMATE CHANGE

"The impacts of climate change on different sectors of society are interrelated. Drought can harm food production and human health. Flooding can lead to disease spread and damages to ecosystems and infrastructure. Human health issues can increase mortality, impact food availability, and limit worker productivity. Climate change impacts are seen throughout every aspect of the world we live in."

- NOAA



4.) DIVEST FROM FOSSIL FUELS

THE IMPACT IS BIGGER THAN YOU THINK

When we divest from the fossil fuel industry, they lose their power to destroy the planet. Each dollar invested into the fossil fuel industry is a dollar they can use against our home.



Ocean Acidification



Extreme Weather



Sea Level Rise



Plastic Pollution



Air Pollution



Water Pollution



Oil Spills



Health Issues

- Environmental and Energy Study Institute

5.) CLIMATE CHANGE AFFECTS POVERTY

POVERTY IS ONE MAJOR DRIVER OF PEOPLE'S VULNERABILITY TO CLIMATE-RELATED SHOCKS AND STRESSORS, AND THIS VULNERABILITY IS KEEPING PEOPLE IN POVERTY.

"26 million people are falling into poverty every year due to natural disasters, especially relatively frequent floods and drought. In the future, natural hazards such as floods, droughts and extreme temperatures will increase in frequency or intensity in many (but not all) regions as a result of climate change, possibly making it more difficult for people to escape poverty."

- Hallegatte, Stephane, et al. "Poverty and Climate Change: Introduction." Environment and Development Economics, vol. 23, no. 3, 2018



WANT TO KNOW IF YOUR FINANCIAL INSTITUTION IS CLIMATE FRIENDLY OR IF IT IS FUNDING CLIMATE CHAOS?

SEE WHAT YOUR FINANCIAL INSTITUTION IS RANKED

[HTTPS://BANK.GREEN/](https://bank.green/)

